

CA Celebration 2011

April 15th – 17th, 2011

Santa Cruz County Fairgrounds

Watsonville, CA

Sponsorship Opportunities

PLEASE NOTE, ALL SPONSORSHIP ADVERTISEMENTS SUBJECT TO PUBLISHING DEADLINES & SPACE AVAILABILITY.

Grand Champion Sponsor ~ \$2500

- Complimentary full page color ad in the printed premium.¹
- Ring-side Banner displayed in areas with maximum exposure.²
- Extra form of advertising displayed on the grounds, pending approval if desired.
- Name and City (website referral link, if applicable) displayed in the premium and @ <http://www.cacelebration.com>
- Bonus: Free internet banner on the website above, if desired.
- Picture taken with winner of the final Championship at presentation of award, if desired. (Another class may be substituted. Prior notice to show mgmt required.)

Premier Sponsor ~ \$1,000

- Complimentary full page color ad in the printed premium.
- Ring-side Banner displayed in areas with maximum exposure.
- Name and City (website referral link, if applicable) displayed in the premium and @ <http://www.cacelebration.com>
- Bonus: Free internet banner on the website above, if desired.

Gold Sponsor ~ \$500

- Complimentary full page black & white ad in the printed premium.
- Ring-side or Banner displayed
- Name and City (website referral link, if applicable) displayed in the premium and @ <http://www.cacelebration.com>

Silver Sponsor ~ \$250

- Complimentary half page black & white ad in the printed premium.
- Ring-side Banner displayed
- Name and City (website referral link, if applicable) displayed in the premium and @ <http://www.cacelebration.com>

Bronze Sponsor ~ \$100

- Name and City (website referral link, if applicable) displayed in the premium and @ <http://www.cacelebration.com>

¹ All ads are available in color on the premium available for download @ www.cacelebration.com and all ad creation is provided as a courtesy. Sponsor may provide their own material pending our approval.

² Sponsor must provide their own banner. If you act early, we can order a simple banner on your behalf.



Program & Advertising

PLEASE NOTE, ALL SPONSORSHIP ADVERTISEMENTS TAKE PRIORITY SO SPACE IS LIMITED.
~ Customer provided ads must be submitted for approval by March 1, 2011. ~

Internet Banner \$50
(You supply the graphics)

Ringside Banner \$125 & up
(Text only, or your vector graphics)

1/4 Page B/W Ad \$100
1/2 Page B/W Ad \$150

Text Banner Creation \$25
(You pick your colors)

1/4 Page Ad Creation \$50 & up
(You provide wording)

1/2 Page Ad Creation \$75
(You provide wording)

Program or Advertising Selection(s): _____ Price: _____

Advertising Total: _____

Sponsorship Selection and Payment Information

MAKE ALL CHECKS PAYABLE TO: **TWHAC**

Mark your sponsorship level:

Grand Champion (\$2500): ____ **Internet Banner Requested?** ____

Premier (\$1000): ____ **Internet Banner Requested?** ____

Gold (\$500): ____ **Silver (\$250):** ____ **Bronze (\$100):** ____ **Other: \$** _____

Desired name for recognition: _____ Sponsorship Total: _____

Payments received pre-show are both appreciated and "get our show on the road." By signing below, you acknowledge that your sponsorship pledge or advertising request is legally binding.

Signature _____

Please remit payment to: TWHAC · c/o Tanya McCaskey · PO Box 6804 · San Jose, CA 95150

Thank you for your support!